



# ADAM DUNN

OF



FOUNDER AND LEAD GENETICIST, MEDCANNA CONSULTING LLC

Adam Dunn was born in 1969 in Woodstock, NY. Familiarized with all things cannabis from a young age one can say that he was groomed for this industry. At the age of 19 he pursued greener pastures and set sail for Amsterdam. Within a few months he started his dream job at the Hash museum owned by Sensi Seeds where he could educate himself and others on the myriad of uses of hemp and cannabis. During his time working at the Hash museum he was fortunate to meet all the prominent people in the industry such as Jack Herer, Robert C. Clark, Jorge Cervantes, Ed Rosenthal, just to name a few. After 3 years working for the Hash Museum/Sensi Seeds he was asked to host the 6th annual Cannabis Cup. Adam quit working for Sensi Seeds and together with two friends he started his first company called 'Cannabis in Amsterdam' aka C.I.A. They helped create a framework where they separated the seed companies from the coffeeshops and this highly successful formula is still used by High Times Magazine to this day.

C.I.A quickly became a hotspot for growers, expats, hemp enthusiasts, and as Robert C. Clark (author of: Marijuana Botany, HASHISH!), once quoted: "The epicenter of the Cannabis universe". At C.I.A his seed company T.H.Seeds® was born where world famous strains such as Bubblegum, S.A.G.E.®, Heavy Duty Fruity®, and Chocolate Chunk were developed. In 1995 Hemp Works, Europe's first dedicated Hemp store was opened.

This gave Adam and his partner the opportunity to start their own in-house clothing label called Hemp HoodLamb®, an independent hemp label offering a broad collection of refreshing hemp gear. With HoodLamb® their main aim was to promote a contra-movement against the mass-production and mass-pollution of the clothing industry and to demonstrate that a solution for sustainable living can be found in hemp. Their main item, the HoodLamb jacket, the sturdiest, warmest and most eco friendly jacket was made even more functional with Adam's stony savvy features such as built in paper rolling dispenser and secret pockets. With features like that there is no wonder that this jacket is worn by the biggest stoners in the world such as Snoop Dogg, Willie Nelson, Woody Harrelson just to name a few.

After 16 years running his businesses in Amsterdam Adam decided to move back home to the US due to the changes in the

political climate both in Amsterdam and the US. In March 2011 Adam opened up HoodLab together with his wife and partner Cici, Worlds first 100% HoodLamb store, showroom and art gallery in the Santa Fe art district in Denver CO, one of the most progressive MMJ states in the US.

With the new emerging MMJ market in America Adam now uses his expertise to help people in the industry with industrial growing, breeding, hash production and all other aspects belonging to cannabis production.

Advancing the culture since the early 90s, Adam now also propels his own weekly live podcast called "The Adam Dunn Show", with a cast of colorful guests and outlandish anecdotes from his 25 years trendsetting in the cannabis underground.

## LIST OF HIGH TIMES CANNABIS CUPS AND MEDALS

- 1995 Cannabis Cup: Kal-X™ hash laminate takes 3rd place in the hash category
- 1996 Cannabis Cup: Bubblegum™ hash micro-chip takes 3rd place in the hash category
- 1996 HasH Bash: Bubblegum™ laminated hash takes 2nd place in the hash category.
- 1998 Cannabis Cup: S.A.G.E.™ takes 3rd highest THC level with 21% THC. This THC test included all 50 varieties entered including seed companies and coffeeshops giving The S.A.G.E. a higher THC level then any of the Cannabis Cup winners.
- 1999 Cannabis Cup: S.A.G.E.™ takes 3rd highest THC from all the varieties entered.
- 1999 Cannabis Cup: S.A.G.E.™ water hash takes 2nd place in the Hash category.
- 1999 Cannabis Cup: S.A.G.E.™ water hash takes 2nd highest THC level with over 46%.
- 2000 Cannabis Cup: S.A.G.E.™ water hash takes 1st place in the hash category.
- 2001 Cannabis Cup: S.A.G.E.™ takes 2nd place for best overall weed in the Press Cup, voted by the international press.
- 2001 Cannabis Cup: S.A.G.E.™ rated highest Sativa by High Times writer Kyle Kushman.
- 2002 Cannabis Cup : The HOG™, takes first place in the seed company Indica Cup.
- 2003 Cannabis Cup : MK Ultra™ brings home another First place Indica trophée for T.H.Seeds®
- 2004 Cannabis Cup : T.H. Seeds® takes home two awards: MK Ultra™ wins 2nd place in the Indica category and Sage 'n Sour™ wins 3rd place in the Sativa category.
- 2005 Cannabis Cup : T.H. Seeds® wins 3rd prize in the seed category with new strain Kushage™ and T.H. Seeds® genetics win 1st & 2nd prize in Hash Cup (Waterworks entered by Dampkring & Chocolate Chunk™ by Barney's).
- 2008 Cannabis Cup : Resin Seed Company wins 3rd prize in the Sativa seed category with Cannatonic, a cross between T.H.Seeds®' MK-Ultra™ and G-13 Haze.
- 2009 4-20 Cup : T.H.Seeds® wins 3rd prize in the Hash Cup with Wreckage, a cross between Trainwreck™ and S.A.G.E.™
- 2010 Cannabis Cup : T.H. Seeds® wins 2nd place in the Indica category with new strain Cold Creek Kush™.
- 2011 Cannabis Cup : T.H. Seeds® wins 2nd place in the Sativa category with new strain Electric Lemon G™.
- 2012 Expo Grow Cup : T.H. Seeds® wins 3rd place in the Indica category with Darkstar™.

## PRESS

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**HOW TO GROW GREAT SATIVAS**

# HIGH TIMES

**GANJA GREENHOUSE  
EXPLOSION!**

**BUBBLEGUM  
BUD**

**BLOWS UP**

**ARIZONA  
GROW BOOM**

**JUGGALOS  
VS. THE FBI**

**THE NFL POT  
CONTROVERSY**





## Unwrapping the

# BUBBLE GUM

Harvested Bubblegum tastes sweet and fruity.

# BUBBLE GUM

HT's European cultivation correspondent reveals the sweet history of Bubblegum, a Cannabis Cup-winning strain that's been grown and bred for more than two decades. Learn how you can dial in your garden to get the most from this all-time cannabis classic.

Story & photos by  
Green Born Identity (GBI)

### Chevy on This

The strain known as Bubblegum won its first Cannabis Cup back in 1995. The fact that it continues to rack up awards 20 years later attests to the fact that it's a true classic among cannabis strains. A sweet green legend with a lengthy history that, according to the folks at T.H. Seeds, begins in Indiana and moves on to Holland, when, in 1992, an American friend of future T.H. Seeds founder Adam brought 135 Bubblegum seeds into the country with him as a present.

Back then, Adam was still working for Sensi Seeds, together with Simon and Tony, who would later go on to found Serious Seeds and Sagarmatha Seeds. Adam selected seven different phenotypes from those original Bubblegum genetics, including short, compact, indica-dominant versions and their tall, lanky, sativa-dominant counterparts. But all of these plants had one thing in common: an extremely sweet and fruity aroma that strongly reminded one of bubblegum.

Unfortunately, Adam lost almost all of these phenotypes

in 1993, when somebody broke into his apartment, destroyed the mother plants and stole three trays of cuttings. Luckily, one of the mothers from the Bubblegum #3 line, the lines were numbered by height, hadn't been cut through deeply enough, so Adam managed to rejuvenate her, which allowed him to produce new cuttings. He gave some of these cuttings from the surviving Bubblegum #3 plant to Simon and Tony, who had meanwhile teamed up to found a new seed company, Central Seeds. Later on, they would split up into Serious Seeds (Simon) and Sagarmatha Seeds (Tony), with both of them further advancing the Bubblegum line and adding it to their strain catalogs.

It should be noted here that Simon has a different memory of how he acquired his Bubblegum genetics. He claims to have received them back then directly from the original source in Indiana. But that's how it goes sometimes: goes when it comes to the origins for a famous older cannabis strain, different people, different stories.

### Growing Bubblegum

Bubblegum was T.H. Seeds' very first release in 1993, and it's still one of their bestselling strains. She's a mostly indica hybrid with a final height of 120 to 160 cm, requiring 55 to 60 flowering days to ripen. Harvests of 350 to 500 grams of dry bud per square meter are typical.

Adam has shared some tips on getting the most from this strain. She may not be the most easy-to-grow plant, he acknowledges, but she can be the most rewarding if cultivated in the right way. She requires heavier fertilization than our S.A.G.E., for example, with a recommended EC of 1.8 to 2.2 and a pH value of 6.5 for cultivation in soil and 5.8 for hydro. To increase the yield, he also recommends removing the main shoot before flowering, as well as some weak side branches from the lower region of the plant. The difference in bud production will be very noticeable then.

The expert cannabis grower known as "The Doc" had never grown T.H. Seeds' Bubblegum before, so he was delighted when he got the chance through a friend who gave him a package of five feminized

seeds. Their germination rate proved to be 100% after about three days, and the Doc planted the young seedlings into 3-liter pots filled with soil. Together with his other plants, they were placed under a 600-watt metal halide (MH) bulb that spurred fast, healthy growth. After two weeks, the five plants looked very homogeneous, and it was time to replant them into 11-liter pots filled with Proton Light Mix soil to which 2% expanded clay pellets had been added. A second 600-watt MH bulb was hung in the growroom and further fueled vigorous growth and plenty of side-branch development.

After four weeks in the vegetative stage, the Doc reported: "They are growing incredibly well. Four of the five plants are totally uniform, looking like clones—only one of them is growing about one-third shorter, being extremely compact. But they're all exhibiting the same growth pattern, basically, which is shaped by numerous strong side branches dynamically growing into height—but with fairly short internodes, though, so that they look dense and bushy. Really mighty plants these are!"

"She may not be the most easy-to-grow plant, but she can be the most rewarding if cultivated the right way."



Bubblegum grows many secondary branches when trained properly.

"The buds are so heavily resinous that they look like they were cast in glass."

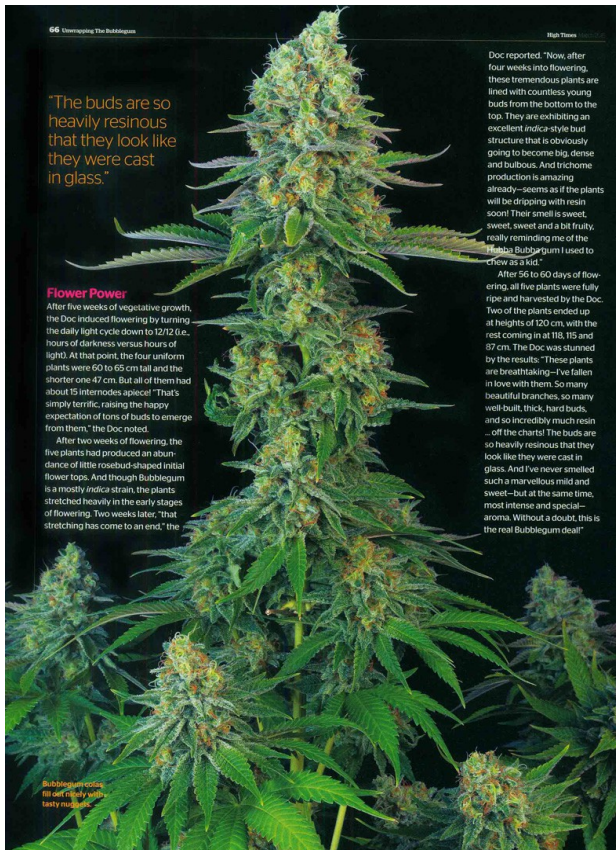
### Flower Power

After five weeks of vegetative growth, the Doc induced flowering by turning the daily light cycle down to 12/12 (i.e., hours of darkness versus hours of light). At that point, the four uniform plants were 60 to 65 cm tall and the shorter one 47 cm. But all of them had about 15 internodes apiece! "That's simply terrific, raising the happy expectation of tons of buds to emerge from them," the Doc noted.

After two weeks of flowering, the five plants had produced an abundance of little rosebud-shaped initial flower tops. And though Bubblegum is a mostly indica strain, the plants stretched heavily in the early stages of flowering. Two weeks later, "that stretching has come to an end," the

Doc reported. "Now, after four weeks into flowering, these tremendous plants are lined with countless young buds from the bottom to the top. They are exhibiting an excellent indica-style bud structure that is obviously going to become big, dense and bushy. And trichome production is amazing already—seems as if the plants will be dripping with resin soon! Their smell is sweet, sweet, sweet and a bit fruity, really reminding me of the T.H. Seeds Bubblegum I used to chew as a kid."

After 56 to 60 days of flowering, all five plants were fully ripe and harvested by the Doc. Two of the plants ended up at heights of 120 cm, with the rest coming in at 118, 115 and 87 cm. The Doc was stunned by the results. "These plants are breathtaking—I've fallen in love with them. So many beautiful branches, so many well-built, thick, hard buds, and so incredibly much resin off the charts! The buds are so heavily resinous that they look like they were cast in glass. And I've never smelled such a marvelous mild and sweet—but at the same time, most intense and special—aroma. Without a doubt, this is the real Bubblegum deal!"



Bubblegum buds are so resinous they look like they were cast in glass.



# HoodLamb

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